

- Attendees
  - Anita Hamzy, President
  - Kristen Pelz, Co-President
  - Barbie Doyle, Vice President
  - Becky Zappone, Treasurer
  - Cathy Ieronimo, Secretary
  - Mr. Hults, Principal
  - Mr. Perkins
  - Mike Desroches ~ ***Brand Inspiration***
  - Karen Kulesa, BOE Liaison
  - Jody Maske
  - Bridget Girch
  - Lori Dorso
  - Lauren Tiscia
  - Gina Tirino
  - Donna Hiscock
  - Jackie Lundie

Michael Desroches, Introduced by Becky Zappone as Agency Principal at a marketing firm “Brand Inspiration”

Offered to come in and help us with our campaign with Project Grad

- Important that our campaign remains consistent
  - Created flyer which is currently being used to help promote our fundraising efforts
  - Wants to begin online giving program
    - Ask for corporate sponsorship
    - Important to give back to sponsors in some way
    - Give opportunity to high level sponsors to come back to an event even give the opportunity to speak with students
  - Giving page
    - Concern with extra fees involved
    - Corporate gift backs, would they want more than speaking time? Banners displays, etc...
- Should offer something similar to 3 levels of sponsorship
  - silver/gold/platinum
  - Need to look into credit card set up,
    - Most people will give more when credit cards are accepted
    - People have been requesting it when signing up for PTSA memberships

Mr. Perkins (Drama Club advisor) invited to discuss possible partnership in fundraising efforts

- Discussed former Mr. THS pageant
  - Part of Spring Extravaganza

- Talent show as well as Mr. THS held in the past
  - Funds help with costs of running shows the Drama club performs
  - Also gives back to the community
  - Some partnership with previous Senior classes fell flat
    - Current seniors show great spirit as seen in the recent pep rally and lip sync sing along
    - Little commitment/involvement in actual efforts
  - Willing to work with Seniors/Parents
- Spring Extravaganza has been impacted by sports schedules and weather
- Current date is Friday April 13, 2018, possible change of date to April 6th
  - Friday before spring break
  - Conflict with school trips ~ Band and Europe trip
  - Mr. Perkins will see if an earlier date is possible
- Performers will have to purchase tickets
  - Price \$8-students, \$10-adults, 65+Free per BOE policy (yet many will donate)
  - Athletes performing usually released from practices by 5 so they will be able to participate
  - Want to see of working with school staff as well as Middle school and other community groups who may want to showcase their talent
  - Alumni have showed interest in coming back to perform
    - Build up audience
    - Seats up to 619
- Low expenses
  - Have averages \$230
    - Split 50/50
  - Also have concession (run by the Art club)
  - Raffle baskets
  - Sell flowers (provided by Buell's Florist, who gives a break on costs for an ad in the Program)
- Senior Parents asked to help sell tickets and help get other acts
- Participants sign up in January, usually have a 2 week window
- Ticket sales 30 days prior to the show
  - Drama students usually get 8 tickets

#### Other Fundraising Ideas

- Paint night
  - Offered to come to us and has all supplies
    - Discussed off sight not at school
    - Usually charges \$30, offered \$25
    - Might be too expensive if held at Brass Works Brewery, would have to guarantee \$500

- Discussed asking Mrs. Ritchie/Former Art students and having at school
  - More room
  - Cafe would be available
  - FREE as long as it is held on a Friday night
    - Custodial staff present till 10:00 pm
  - Committee responsible for setup and cleanup
- Possible dates
  - 12/1, 12/14 or 12/15
  - Would need to create flyer and advertise ASAP
- Mixed bag
  - Packets went out to all Senior parents
  - Current profit \$500
  - Fundraising event ends Nov 10th
- Poinsettias
  - Michaels Greenhouse
    - Offered at a reduced rate
    - Different size plants
    - Different size wreaths
      - SEPTA already fundraises with wreaths
- Lyceum ~ Comedy Night
  - Comedy night/Check with Thomaston PTSA
  - Possibly dates in March, 3/3, 3/23 (Thomaston 3/24) and all Saturdays in April
  - Could have silent auction on big ticket items and donated raffle baskets
  - People could bring their own food and drink
  - Would not need kitchen access
- Olive oils and Balsamic Vinegar
  - Offered at wholesale prices,
  - Have seen fundraisers doubled the price and have been successful
  - Would need to help supplier set up order sheet
  - Need to know turn around time
  - Possible demo at basketball games?
  - May want to start sooner for holiday season
- Yardgoats
  - Offered half price tickets
  - Will discuss more come spring time
- Wolfpack
  - Offered \$10/person, bump up to \$15/person, typical for fundraising efforts
  - May want to check with Middle School and have it on the same night of their band and chorus performance to have a "Plymouth/Terryville Night"
- Retail 101
  - Sales have fallen the last few years
    - Weather issues

- Year 1 \$41,000
  - Year 2 \$32,000
  - Year 3 \$22,000
  - Costs to cover custodial staff with overtime pay may make little profit
  - Volunteers including parents/students must be present
- Round Up at IGA
  - May take several attempts to have they agree to commit
- Flamingos
  - No record of past profit figures
  - Use some type of Kangaroo instead of Flamingos
    - “You’ve been Roo’d”
- Teacher dress down day
  - Already done with another organization
- 50/50 at Basketball games
  - Check with Booster club
- Have PTSA donation jar at all home basketball games
- Folding chairs fundraiser with custom logo
  - Costs \$12
  - Lots of interest, look for more information
- Still can donate clothes to Planet Aid box in the back of Main Street School
  - Funds offered by weight donated
  - Similar to “Savers” fundraiser held by Friends of Music

Next Meeting 12/6 at 6:30 THS Main office conference room